



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030838

Schedule Dates 10/26/21-11/01/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 720
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TM44 - TMTV2144H

Date Entered 11/09/21
Last Modified 11/10/21
Entered By Karen Robinson-Ogbebor
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$15,150.00
Net Total \$85,850.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	19	\$80,900.00
Nov. 2021	6	\$20,100.00
Grand Total:	25	\$101,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/26/21	2	1:00	9A- Live with Kelly			1						1	\$800.00	\$800.00	Washington (WJLA)		11/10/21
2.0	Normal Line / SPOT	10/27/21-10/27/21	2	1:00	9A- Live with Kelly				1					1	\$800.00	\$800.00	Washington (WJLA)		11/10/21
3.0	Normal Line / SPOT	10/28/21-10/28/21	2	1:00	9A- Live with Kelly					1				1	\$800.00	\$800.00	Washington (WJLA)		11/10/21
4.0	Normal Line / SPOT	10/29/21-10/29/21	2	1:00	9A- Live with Kelly						1			1	\$800.00	\$800.00	Washington (WJLA)		11/10/21
5.0	Normal Line / SPOT	11/01/21-11/01/21	2	1:00	9A- Live with Kelly		1							1	\$800.00	\$800.00	Washington (WJLA)		11/10/21
6.0	Normal Line / SPOT	10/26/21-10/26/21	1	1:00	10:58:25A- ABC-The View			1						1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/10/21
7.0	Normal Line / SPOT	10/27/21-10/27/21	1	1:00	10:58:25A- ABC-The View				1					1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/10/21
8.0	Normal Line / SPOT	11/01/21-11/01/21	1	1:00	10:58:25A- ABC-The View		1							1	\$2,100.00	\$2,100.00	Washington (WJLA)		11/10/21
9.0	Normal Line / SPOT	10/26/21-10/26/21	1	1:00	6:58:46P- Wheel Of Fortune			1							\$7,200.00		Washington (WJLA)		11/10/21
9.0.1	Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
10.0	Normal Line / SPOT	10/28/21-10/28/21	1	1:00	6:58:46P- Wheel Of Fortune					1				1	\$7,200.00	\$7,200.00	Washington (WJLA)		11/10/21
11.0	Normal Line / SPOT	10/29/21-10/29/21	1	1:00	6:58:46P- Wheel Of Fortune						1			1	\$7,200.00	\$7,200.00	Washington (WJLA)		11/10/21
12.0	Normal Line / SPOT	10/29/21-10/29/21	1	1:00	6:58:46P- Wheel Of Fortune						1				\$7,200.00		Washington (WJLA)		11/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030838
Schedule Dates 10/26/21-11/01/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 720
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TM44 - TMTV2144H

Date Entered 11/09/21
Last Modified 11/10/21
Entered By Karen Robinson-Ogbebor
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$15,150.00
Net Total \$85,850.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	19	\$80,900.00
Nov. 2021	6	\$20,100.00
Grand Total:	25	\$101,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.1	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
13.0	Normal Line / SPOT	10/26/21-10/26/21	1	1:00	7:29:26P- Jeopardy			1						1	\$10,400.00	\$10,400.00	Washington (WJLA)		11/10/21
14.0	Normal Line / SPOT	10/27/21-10/27/21	1	1:00	7:29:26P- Jeopardy				1					1	\$10,400.00	\$10,400.00	Washington (WJLA)		11/10/21
15.0	Normal Line / SPOT	10/28/21-10/28/21	1	1:00	7:29:26P- Jeopardy					1				1	\$10,400.00	\$10,400.00	Washington (WJLA)		11/10/21
16.0	Normal Line / SPOT	10/29/21-10/29/21	1	1:00	7:29:26P- Jeopardy						1			1	\$10,400.00	\$10,400.00	Washington (WJLA)		11/10/21
17.0	Normal Line / SPOT	11/01/21-11/01/21	1	1:00	6:58:46P- Wheel Of Fortune		1							1	\$7,200.00	\$7,200.00	Washington (WJLA)		11/10/21
18.0	Normal Line / SPOT	11/01/21-11/01/21	1	1:00	6:58A- ABC-Good Morning America		1							1	\$3,200.00	\$3,200.00	Washington (WJLA)		11/10/21
19.0	Normal Line / SPOT	10/26/21-10/26/21	2	1:00	11:35P- ABC-Jimmy Kimmel			2							\$800.00		Washington (WJLA)		11/10/21
19.0.1	Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
19.0.2	Preempt	10/26/21															Washington (WJLA)	Pre-empt/Exception -	
20.0	Normal Line / SPOT	10/28/21-10/28/21	2	1:00	11:59:56A- News-7News ON YOUR SIDE at Noon					2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/10/21
21.0	Normal Line / SPOT	10/29/21-10/29/21	2	1:00	11:35P- ABC-Jimmy Kimmel						2				\$800.00		Washington (WJLA)		11/10/21
21.0.1	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030838

Schedule Dates 10/26/21-11/01/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 720
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TM44 - TMTV2144H

Date Entered 11/09/21
Last Modified 11/10/21
Entered By Karen Robinson-Ogbebor
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$15,150.00
Net Total \$85,850.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	19	\$80,900.00
Nov. 2021	6	\$20,100.00
Grand Total:	25	\$101,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0.2	Preempt	10/29/21															Washington (WJLA)	Pre-empt/Exception -	
22.0	Normal Line / SPOT	10/26/21-10/26/21	2	1:00	5A- News-7News ON YOUR SIDE at 5AM			1						1	\$300.00	\$300.00	Washington (WJLA)		11/10/21
23.0	Normal Line / Prime	11/01/21-11/01/21	3	1:00	8P- ABC-Dancing with the Stars (Monday)		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		11/10/21
24.0	Normal Line / Prime	10/26/21-10/26/21	3	1:00	8P- ABC-The Bachelorette (Tuesday)			1						1	\$5,000.00	\$5,000.00	Washington (WJLA)		11/10/21
25.0	Normal Line / SPOT	10/27/21-10/27/21	2	1:00	5A- News-7News ON YOUR SIDE at 5AM				1						\$400.00		Washington (WJLA)		11/10/21
25.0.1	Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
26.0	Normal Line / SPOT	10/27/21-10/27/21	1	1:00	8A- ABC-Good Morning America				1						\$3,200.00		Washington (WJLA)		11/10/21
26.0.1	Preempt	10/27/21															Washington (WJLA)	Pre-empt/Exception -	
27.0	Normal Line / SPOT	10/27/21-10/27/21	2	1:00	11:59:56A- News-7News ON YOUR SIDE at Noon				2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/10/21
28.0	Normal Line / SPOT	11/01/21-11/01/21	2	1:00	11:35P- ABC-Jimmy Kimmel		1							1	\$800.00	\$800.00	Washington (WJLA)		11/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 5030838

Schedule Dates 10/26/21-11/01/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 720
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TM44 - TMTV2144H

Date Entered 11/09/21
Last Modified 11/10/21
Entered By Karen Robinson-Ogbebor
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$15,150.00
Net Total \$85,850.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	19	\$80,900.00
Nov. 2021	6	\$20,100.00
Grand Total:	25	\$101,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Prime	10/28/21-10/28/21	3	1:00	8P- ABC-The Bachelorette (Tuesday)					1				1	\$9,000.00	\$9,000.00	Washington (WJLA)		11/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.